

HEISMAN TROPHY TRUST

Trustees

William J. Dockery

President

Michael J. Comerford

James E. Corcoran

Anne F. Donahue

N. Richard Kalikow

Vasili Krishnamurti

Brian D. Obergfell

Carol A. Pisano

Sanford Wurmfeld

Honorable John E. Sprizzo 1934-2008

Rob Whalen

Tim Henning Heisman Coordinator

Rudy Riska
Executive Director Emeritus

KYLER MURRAY OF THE UNIVERSITY OF OKLAHOMA SELECTED AS THE 2018 HEISMAN WINNER

Kyler Murray of the University of Oklahoma was selected as the 84th winner of the Heisman Memorial Trophy as the Outstanding College Football Player in the United States for 2018.

Vasili Krishnamurti, of the Heisman Trophy Trust, which annually presents the Heisman Memorial Trophy Award, announced the selection of Murray on Saturday evening, December 8, 2018, on a nationally televised ESPN sports special live from the PlayStation Theater in Times Square.

The victory for the 5'10", 195-pound Murray represents the seventh winner from Oklahoma, which joins Notre Dame and Ohio State as the schools with the most Heisman winners. He is also the 38th quarterback to win the Heisman.

Murray, of Allen, Texas completed 71% of his passes for 4,053 yards and 40 touchdowns, for a passer rating of 205.7 – best of all time. His 11.9 yards per attempt is also the best of all-time. Murray took home the 2018 Associated Press College Football Player of the Year award, as well as the Davey O'Brien Award given to the nation's best college quarterback.

Ballots were emailed to 870 media personnel across the nation plus 58 Heisman winners and one fan ballot, for a total of 929 electors. The ballots were received and tabulated by the independent accounting firm of Deloitte & Touche LLP. Murray polled 2,167 points to capture the award over Tua Tagovailoa of Alabama (1,871 points), and Dwayne Haskins of Ohio State (783 points). The point total is reached by a system of three points for a first place vote, two for second and one for third.

Kyler Murray will be officially honored at the 84th annual Heisman Memorial Trophy Dinner Gala on Sunday evening, December 9, 2018, at the Marriott Marquis in New York.

For more information, contact Tim Henning at 212-425-7000.

Deloitte & Touche LLP

30 Rockefeller Plaza New York, NY 10112-0015

USA

Tel: +1 212 492 4000 Fax: +1 212 489 1687 www.deloitte.com

December 8, 2018

Heisman Trophy Trust 111 Broadway – Suite 103A New York, NY 10006

Attention: Mr. William J. Dockery

Dear Trustees:

We are pleased to submit the following tabulation of the **2018 Heisman Memorial Trophy Award** balloting, which was performed in accordance with the agreed-upon procedures stated in our letter of October 30, 2018.

			Total Votes						
	Name	School	1st	2nd	3rd	Total Points			
1.	Kyler Murray	Oklahoma	<i>517</i>	<i>278</i>	60	2,167			
2.	Tua Tagovailoa	Alabama	299	431	112	1,871			
3.	Dwayne Haskins	Ohio State	46	111	423	783			
4.	Will Grier	West Virginia	4	17	80	126			
5.	Gardner Minshew	Washington State	6	15	74	122			
6.	McKenzie Milton	Central Florida	4	4	19	39			
7.	Travis Etienne	Clemson	0	6	17	29			
8.	Quinnen Williams	Alabama	1	4	16	27			
9.	Jonathan Taylor	Wisconsin	1	2	19	26			
10.	Darrell Henderson	Memphis	0	3	15	21			

The number of points by region and position within each are as follows for the three finalists:

	Northeast		Mid-Atlantic South		uth	Southwest		Midwest		Far West			
	Name	Pts.	Pos.	Pts.	Pos.	Pts.	Pos.	Pts.	Pos.	Pts.	Pos.	Pts.	Pos.
1.	Kyler Murray	<i>327</i>	1	360	1	<i>356</i>	2	415	1	339	1	<i>370</i>	1
2.	Tua Tagovailoa	274	2	309	2	375	1	323	2	291	2	299	2
3.	Dwayne Haskins	125	3	120	3	114	3	119	3	202	3	103	3

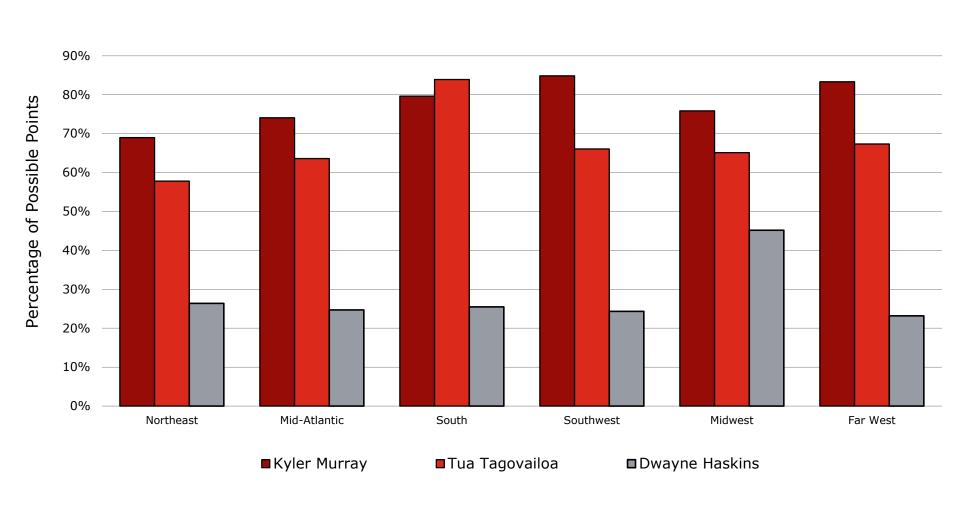
Very truly yours,

Deloitte & Touche up

Member of **Deloitte Touche Tohmatsu Limited**

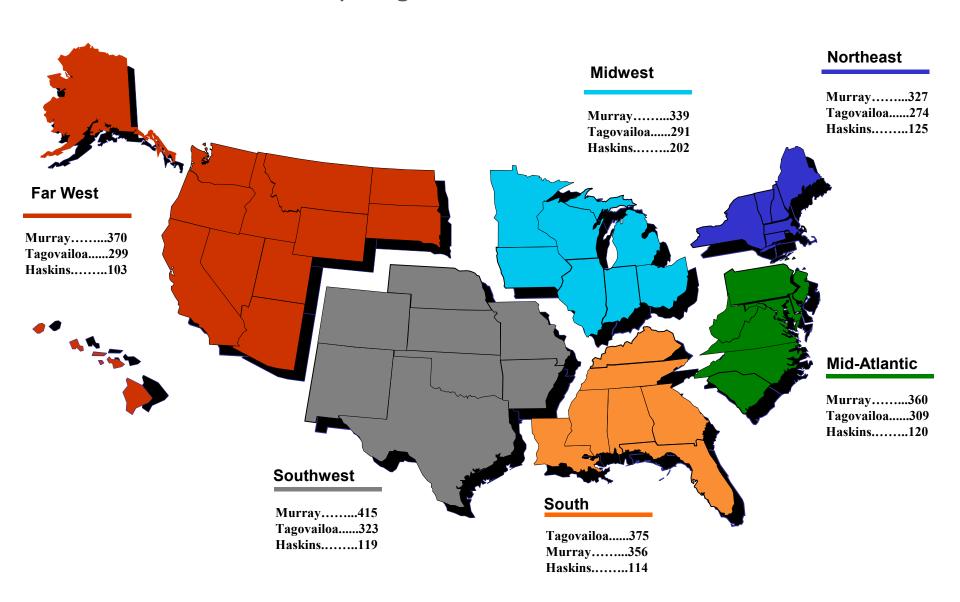
2018 HEISMAN TROPHY

Results by Region for the Three Finalists



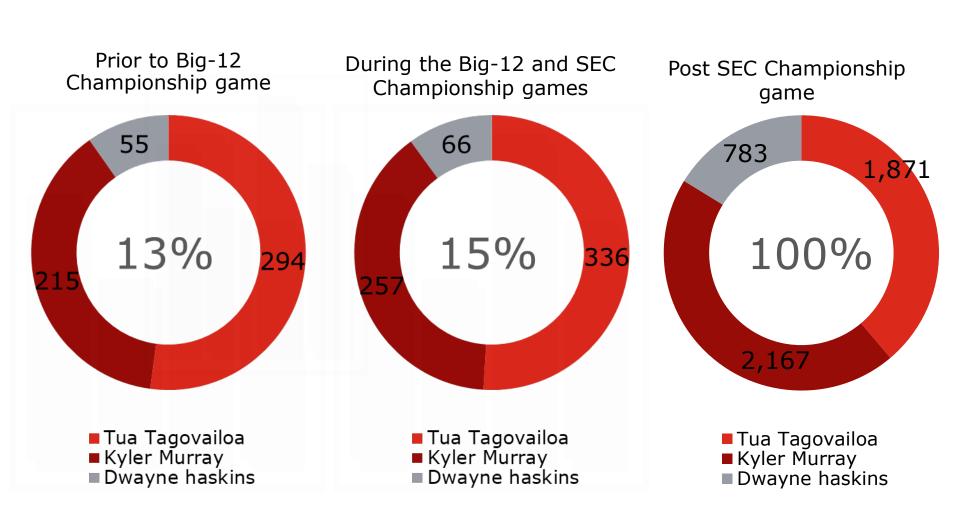
2018 HEISMAN TROPHY

Results by Region for the Three Finalists

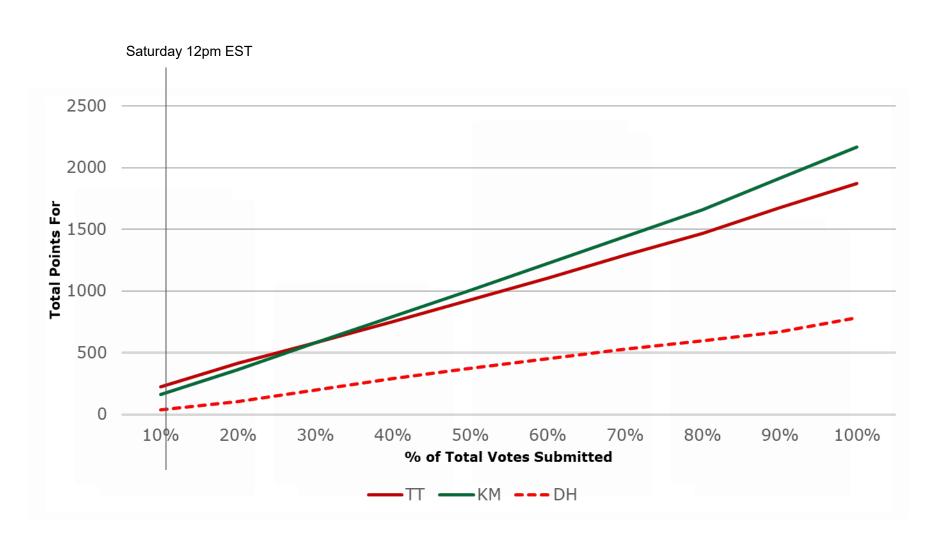


2018 Heisman Trophy

Cumulative Points based on Percentage of Votes Received



2018 HEISMAN TROPHY Results Tracker for the Three Finalists



NOTEWORTHY FACTS ABOUT THE 2018 VOTE

Percentage of total ballots on which the top 3 were named:

Kyler Murray	92.03 %
Tua Tagovailoa	90.64 %
Dwayne Haskins	62.43 %

By comparison -

- The 2017 winner (Baker Mayfield) was named on 91.17% of the ballots. Bryce Love, who finished 2nd last year, was on 78.47% of the ballots.
- The top 3 finalists in 2018 received 86% of the total points available. In 2017, the top 3 finalists received 81% of the total points available.

Timing of ballots received:

- 13% of ballots were received prior to the kick-off of the Big 12 Championship game.
- 85% of ballots were received after the completion of the SEC Championship game.

Number of ballots received and tabulated – 882 of 929 (95%)

Number of players receiving votes, by place:

First	12 players
Second	17
Third	31

In 2018, 34 players received votes (43 players received votes in 2017).

Also of note:

- Kyler Murray is the seventh Oklahoma Sooner to win the Heisman Trophy; Oklahoma joins Notre Dame and Ohio State with seven Heisman Trophy winners.
- Murray finished first in five of the six Heisman regions; Tagovailoa was first in the South Region and second in all other regions. This was the first time since 2015 that the winner did not sweep all regions.
- Murray becomes the first junior to win the Heisman Trophy since 2015 (Derrick Henry).
- Murray received 78% of total possible points, the 8th highest all-time.
- Murray was named on 92.03% of all ballots, the 3rd highest all-time.
- Tagovailoa received 229 first place votes, the third highest a runner-up has received.
- Tagovailoa's 1,871 points is the highest received by a runner-up; previous record was held by Paul Giel in 1953.